# Dr. Narendra Kumar

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| * ***CORPORATE EXPERIENCE* : *4*.02 *years,*** * ***ACADEMIC EXPERIENCE* -** |

* Working as Assistant Professor in the Department of Management Studies, Kumaun University Campus Bhimtal, Nainital, Uttarakhand, India
* Worked as Assistant Professor at ICCMRT (Institute of Co-operative & Corporate Management, Research and Training, (A State Govt. undertaking), Indira Nagar, Lucknow, Uttar Pradesh.
* Worked as Assistant Professor in the Department of Business Management, H.N.B. Garhwal University, (A Central University), Srinagar Garhwal, Uttarakhand.

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| * **Professional & Academic Qualification:** |

* Ph.D. (Management) from Kumaun University, Nainital.
* UGC-NET (Mgmt) June-2013 (Objective) &
* UGC-NET (Mgmt) Dec-2010 (Descriptive).
* M.B.A. (Marketing & Finance ) from U.P. Technical University, Lucknow (now Dr A.P.J. Abdul Kalam Technical University, Lucknow (AKTU).
* B.B.A. from C.C.S. University, Meerut.
* Senior Secondary with C.B.S.E. from Kendriya Vidyalaya, Calicut (Kozhikode), Kerala.
* High School with C.B.S.E. from Kendriya Vidyalaya, Calicut (Kozhikode), Kerala.

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| * **Teaching Areas:** |

Entrepreneurship Development and Start-ups, Marketing Management, Customer Relationship Management, Management Concepts and Organization Behaviour, Marketing of Services.

**(**Narendra Kumar**)**