**Asheesh Bisht**

PhD

Mobile no: +91-9045041250 , +91-8979925018

E-mail id: asheeshbisht12@gmail.com

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|  JOB EXPERIENCE |

**Present job**: Assistant Professor (Contract) (Feb. 2011 till date), Department of Management Studies, Kumaun University, Nainital.

**Key responsibilities**: Teaching, Training and Placement, AICTE approval process of the Department. Active participation in organizing different co-curricular and extracurricular activities

**Previous Job**: Total Experience: 13 months

* Marketing Executive, SRIJAN. Carrying daily operations in Dairy Business that was established as Livelihood generation activity for the poor and downtrodden section of the society. Apart from it, assisted in proper functioning of Self Help Groups in Tonk District of Rajasthan.
* Assistant Center Manager, Hariyali Kisaan Bazaar. Four months experience in rural retail as Assistant Center Manager in Rama Mandi Punjab. Carrying the operations of the retail outlet and maintaining the profitability of the same.

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|  AREA OF SPECIALISATION/RESEARCH FIELD |

* Avian and Wildlife Tourism
* Marketing/ Agricultural Marketing
* Rural Management
* Marketing Research

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|  ACADEMIC DETAILS  |

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| **Examination**  | **University**  | **Institute**  | **Year of Passing**  | **GPA/%age** |
| Ph.D. | Kumaun University | Department of Management Studies, Bhimtal | 2020  |  |
| MBA-AB | Symbiosis International University | Symbiosis Institute of International Business [SIIB] |   2009 |  2.5/4 |
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| Graduation |
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| GBPU&T, Pantnagar |
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| College of Agriculture  |
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| Intermediate |
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| CBSE |
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| Saint Paul’s Senior Secondary School, Kathogdam  |
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| High School |
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| CBSE |

 | Nirmala Convent Senior Secondary School, Kathgodam |   1999 |  77.8% |
| Others  |  UGC-Net Qualified  |

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|  RESEARCH PROJECTS |

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| **S.NO** | **Project Title**  | **Funding Agency**  | **Grant Amount**  | **Date of Commencement**  | **Date of Submission**  |
| 1 | Socio-Economic Impact of Natural Disaster and the Pattern of Rehabilitation and Resettlement in Uttarakhand: A Study of Disaster Affected Families of Dharchula Tehsil of Pithoragarh District” | ICSSR  | 8 Lakh | March 2015  | Oct 2017  |
| 2 | Off-season Vegetables and their Value Chain in Hills of Uttarakhand: Status, Problems and Potentials: A Study of Nainital District of Kumaun Hills in Uttarakhand. | *ICSSR* | Rs.4.5 lakh | 1 Aug,2012 | Feb, 2014  |

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|  PROJECTS DURING POST GRADUATION |

* Summer project on “Opportunity of Procurement of Off-season Horticultural Crops from Uttaranchal region and study of their value chain.”
* Applied Marketing Research: To set up a Small-Scale Onion Powder Making Processing Plant in Pune Region.
* Business Analysis “WMG- The Largest Tea Making Company in India-A Case Study”.
* Technical feasibility of “Argo tourism business model in Maharashtra.”
* IOPEA Project on Groundnut seed in Rajasthan in collaboration with “Indian oilseed Producers and Exporters Association” under Ministry of Exports government of India.

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|  PAPER PUBLISHED |

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| S. No. | Paper Title | Nature of Publication | Author / Co-Authored | Journal/Conference Name (Volume, Issue, Date) |
| 01. | **FIIs in Indian Derivative Markets**. | International Journal and Peer-Reviewed | Authored | “International Journal of Trends in Economics Management & Technology (IJTEMT)”. By IJTEMT Press, IJTEMT 2013, Volume II Issue I, Feb 2013, pp.2-4 |
| 02. | **Role of NGO's For Eradication of Rural Poverty Through Women Empowerment (Case study Reference of MATREE Tonk District of Rajasthan)** | International Journal and Peer-Reviewed | Authored | “International Journal of Trends in Economics Management & Technology (IJTEMT)”. By IJTEMT Press, IJTEMT 2013, Volume II Issue I, Feb 2013, pp.33-36. |
| 03 | Marketing of Off- Season Vegetables: Present Status, Issues and Challenges | National seminar Proceedings  | Authored | Indian Society of Agricultural Marketing, Nagpur and Kumaun University. Published 2012 pp138-148 |
| 4 | Analysis of Basic Infrastructure Facilities Available for Vegetable Production and Marketing A Case of Nainital District of Uttarakhand | International Journal and Peer-Reviewed | Authored | “International Journal of Trends in Economics Management & Technology (IJTEMT)”. By IJTEMT Press, IJTEMT 2013, EISSN: 2321-5518; Vol. II, Issue VI, Dec. 2013 |
| 5 | Impact of Traditional Value Chain on Farmer’s Profit: A case of Vegetable growers in Nainital District of Uttarakhand.  | Agro Supply Chain Conference   | Authored  | Agro Supply Chain Conference (ASCC-2014) Proceedings |
| 6  | Economy Vs Ecology: Sustainable Tourism Development in a Himalayan State- Role of Avian Tourism | International Journal and Peer-Reviewed | Authored | Research Journal of Social Science and Management |

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|  TEACHING ASSIGNMENTS IN OTHER INSTITUTES  |

1. Lectures on Economics & Financial Management in Bipin Tripathi Kumaon Institute of

Technology

1. Lectures on Marketing and Corporate Governance in Open University
2. Lectures on Environmental Science and Management in Department of Pharmaceuticals

Sciences, Bhimtal.

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|  SEMINARS |

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| S.No. | Status as Organizer | Title of the conference/ seminar | Year and Dates |
| 1 | Organizing Member | Status Issue and Challenges of Agriculture Marketing, organised by, ISOAM Nagpur. | June 2011 |
| 2  | Participation in Workshops and Seminars  | Total Number 6 |
| 3  | Participation in Faculty Development Programme  | Total: 1  |

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|  MEMBERSHIP OF PROFESSIONAL ORGANISATION/ ASSOCIATION |

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| S.No. | Name of the Association/ Organisation | Status of Membership |
| 01. | “International Journal of Trends in Economics Management & Technology (IJTEMT)Membership No: 201303011 | Life Time |

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|  AWARDS AND RECOGNITIONS  |

* Best paper award *“International Conference on Management of Infrastructure*”, College of Management and Economic Studies, UPES, Dehradun 2014.
* Won II prize in skit competition at national level youth fest.
* Won II prize in Group discussion at state level youth fest.
* Won II prize in university level personality contest.
* Participated in two state national level youth fest for year 2004-05 and 2006-07.
* Participated in one state level youth fest.

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|  EXTRA CURRICULAR ACTIVITIES/ INTERESTS  |

* Active participation in various literary events like debates, group discussions etc.
* Participated in different cultural activities like Gandhi Utsav, Agri-nite, Agro fair at College and University Level.
* Member of Alumni Association of College of Agriculture GBPU&T Pantnagar.
* Member of cultural group of hostel and college for four years during Graduation

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| COMPUTER PROFICIENCY  |

MS Office, MS-Project, SPSS

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|  PERSONAL DETAILS |

Father’s Name : Prof. BHAGWAN SINGH BISHT

Date of Birth : 12 NOV. 1983

Gender : Male

Languages (R/W) : English and Hindi

Marital Status : Married

Category : General

Permanent address : Saurdh Himmatpur Malla Unchapul Post Haripur Nayak, Haldwani

 Nainital

Current Location : Bhimtal

 (Asheesh Bisht)